

Enriching Lives



**Grantee  
Impact  
Report  
2002/2003**

Of the more than 2,800 arts, culture and humanities organizations contributing to the creative wealth of Los Angeles County\*, 9% are supported directly by the Los Angeles County Board of Supervisors through the Arts Commission's Organizational Grants Program (OGP). In fiscal year 2002/2003 OGP awarded \$2,504,000 to 261 non-profit arts organizations based throughout the County. These 261 grantees included 140 small budget organizations, 77 mid-size organizations and 44 large budget organizations. This grantee impact report is the first of its kind undertaken by the Arts Commission. It provides significant baseline data for further dialogue and analysis.

*\* Source: UCLA Center for Civil Society, November 2003*

The grantees included in this evaluation represent the cultural and geographical diversity of Los Angeles County. Disciplines represented by grantee organizations include arts education, dance, music, theater, visual/film-based arts, folk/traditional arts and literary arts.

The information provided has been self-reported by grantees via applications and reports, and is based on their individual fiscal years. The data represents activities for either the fiscal year July 1, 2002 to June 30, 2003 or the calendar year 2002.

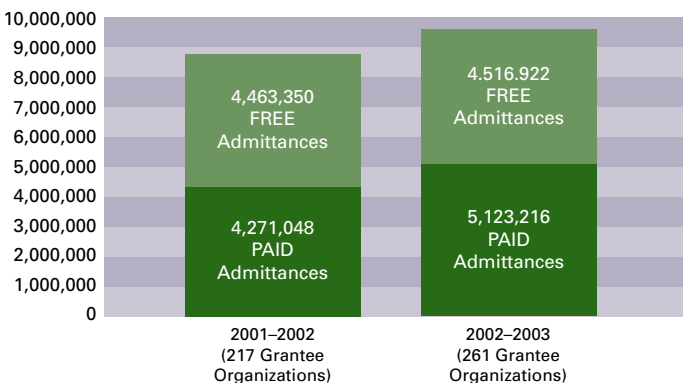
## ■ Serving County Residents and Community Engagement

The Arts Commission contracts with arts organizations to enrich the lives of County residents by providing arts services. In turn, arts organizations receive financial support for those services and the administration necessary to sustain quality arts programming.

**An average of 94 events were offered every day in 2002/2003, an increase from 79 in 01/02.**

**37% of organizations (more than 70) provided all of their programming for FREE of charge.**

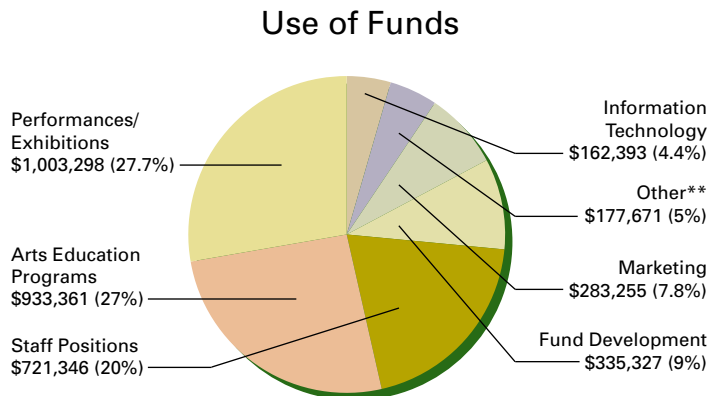
### Arts Programs Admittances



**Total revenue earned through paid admissions was \$101,160,420.**

## ■ How County Funds were Used

Of the \$2,504,000 granted in 2002/03, funds were used in a variety of ways.



*\*\* Other funded projects include rental of office, rehearsal or performance space; strategic planning and board development.*

## ■ Private Sector Support

**More than 133,800 individuals gave \$58,327,232 in contributions to grantees.**

**The total amount given by foundations to grantees was \$25,916,171.**

However, 37% of grantees did not receive any foundation support. 87% of organizations not supported by foundations were small budget organizations, often community-based and volunteer-run, with annual operating budgets under \$100,000.

## ■ Location of Grantee Offices



**Grantee organizations are disbursed geographically throughout the region with offices in 56 out of the 88 cities in the County.**

56% of grantees serve residents residing in all five County districts including unincorporated areas.

## ■ Economic Impact

*“Instead of subsidizing companies, stadiums and retail centers, communities need to be open to diversity and invest in the kinds of lifestyle options and amenities people really want... To do so, we need to shift both public and private funds away from investments in physical capital and toward investment in creative capital.”—From “The Rise of the Creative Class,” Dr. Richard Florida, Carnegie Mellon University Professor of Regional Economic Development.*

In Los Angeles County, the arts are an economic engine, fueling our region through impressive expenditures and employment opportunities.

### **Grantee organizations:**

- **spent \$330,201,917 for goods, services and personnel.**
- **employed over 11,900 individuals** and
- **spent \$178,805,500 on part-time and full-time artistic and administrative personnel**, including building maintenance, information technology and production staff.

Funded organizations **employed more individuals than those employed by all movie theaters and video rental stores in Los Angeles County combined.**

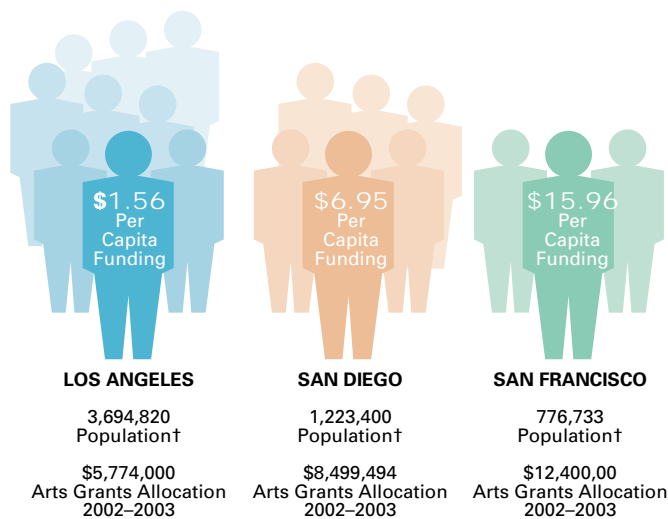
*Source: Los Angeles Almanac*

However, **the average salary for a Los Angeles arts employee (artists and administrators) was \$15,019, a difficult amount to live on in a region ranked 16th among the nation’s least affordable housing markets.** The federal poverty level for 2003 was an income of \$15,260 for a family of three. Increasing salary support and human resource training could improve quality of life for these 12,000 County residents, increase retention of skilled staff members, and improve the quality of cultural services.

## ■ Statewide Comparisons

Even when both the Los Angeles City and County arts-specific allocations are combined, the residents receive far less per person dollars in local government support than San Diego and San Francisco residents. The following table only accounts for the City of Los Angeles' residents. To add the number of residents for the entire Los Angeles County region (9.9 million) would only further decrease the per capita allocation to \$.58.

### City Comparison\*\*\*



*Arts Grants Allocation is based on Fiscal Year 2002/2003.*

*\*\*\* In Los Angeles, the combined City and County arts-specific grant allocation is used. In San Diego, the City grant allocation is used. In San Francisco, the City and County share the same exact territory; grants for the arts (hotel tax fund) allocation is used.*

*Source: Michael Alexander for Arts for LA.*

*† City population from 2000 Census*

## ■ National Perceptions

***AmericaStyle Magazine named Los Angeles one of America's Top 10 Arts Destinations in 2003 based on votes from readers nationally.***

Through his research, Dr. Richard Florida created the Creativity Index as an indication of a region's standing within the creative economy. **Los Angeles ranks 12th out of 49 large metropolitan areas** based on four factors: percentage of creative workers (various types), innovation determined by patents, presence of high-tech industry and measurement of openness to diverse people and ideas. Los Angeles ranked behind:

1. San Francisco
2. Austin
3. San Diego
4. Boston
5. Seattle
6. Chapel Hill
7. Houston
8. Washington
9. New York
10. Dallas
11. Minneapolis
12. Los Angeles



[www.lacountyarts.org](http://www.lacountyarts.org)



[www.lacounty.info](http://www.lacounty.info)

For a complete list of grantee organizations, please visit the Arts Commission's website.

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